

More on John Pace

As a co-founder of Ideal Image Development Corporation, the world's leader in laser-hair removal franchise chains, John Pace played a significant role in recruiting the core executive team and advisory board.

He also helped oversee the development of the comprehensive infrastructure to currently support the 60+ unit international footprint. John's role as VP for Business Development catapulted the brand and resulted in record-breaking franchise sales of 24 units (\$500,000 each) in year one.

His contribution to Ideal Image's brand development began by writing and producing their national TV ads, billboards and radio spots.



John Pace

former CEO
Ideal Image Tampa

VP Business Development
Ideal Image Development Corporation

Rick Mikles



Co-founder & Branding Guru of Ideal Image

"John Pace is a gifted and talented Sales and Marketing executive, and possesses an incredible gift for selling and accomplishing the impossible. He can move and inspire a company like few out there in business today. John skyrocketed profits overnight which propelled us to become the world leader in laser hair removal today. He played a key role in developing our infrastructure and executive team."

Joe Kadow



*General Counsel and Partner
Outback Steak House International*

"John Pace is an extremely talented brand executive. I worked with John as an advisory board member of Ideal Image. I credit his vision for, and execution of, the brand positioning as a critical factor in Ideal Image's International success. John is smart, tenacious and creative with a great sense of the consumer."

Jordan Rubin



*Author New York Times
Best Seller, "The Maker's Diet"
Founder/Chairman of "Garden of Life"*

"John Pace is blessed with extraordinary gifts to motivate, inspire and communicate at a world class level. John's contagious enthusiasm, sales and creative marketing techniques, combined with his sincere passion to help others achieve their dreams places him in a category that's a cut above the rest."

Jim Amos



*CEO of Tasti-D'Lite Franchise
Former CEO of MAIL BOXES ETC.
Best-selling author on Franchising.*

"John Pace is one of the most gifted and talented Brand executives in business today. He has a remarkable gift for creative sales and marketing, and played an irreplaceable role in the Cinderella story of Ideal Image. He is an inspirational, motivational speaker and communicator of the highest caliber. One of John's greatest gifts is that he is a man of great faith and integrity, with a heart of humility, and a passion to serve others."

More on Kim & John Pace



Together, Kim and John Pace were responsible for literally transforming the Aquarius Motel into the renowned Anna Maria Island Beach Resort. During their 12-year stewardship John focused on sales and marketing achieving an all time high of a 93% year-round occupancy, while Kim faithfully and profitably managed operations. Today the Anna Maria Island Beach Resort is one of the top destination locations on Anna Maria Island through the Paces' efforts.



For more information on Living Springs Water such as purity tests, spring certification and hydro-geological reports, please visit our web-site at www.CanaanValleyEco.com or contact John Pace at 941.737.1124.